



MEDIA KIT

2023/2024

Tip Isabela

LIFESTYLE
INFLUENCER &
SCHRIJVER

ABOUT JIP

Jip wants to be a real, no bullshit source on social media. She goes beyond showcasing only the 'good' and 'perfect' in her life, but also reveals the flip-side of the coin.

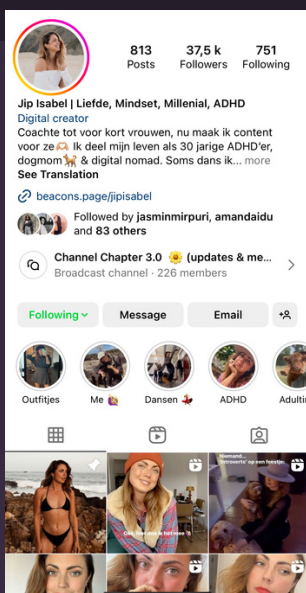
Her content covers everything from living abroad in Portugal, navigating remote work, the complexities of dating in your 30s, managing life with ADHD, her unfiltered journey of personal development, her life-time passion for dancing, and the joys and challenges of being a dog mom to a shelter dog.

With a professional background as a hormonal health and mindset coach, she enriches her platform by delving into (mental) health discussions. The most refreshing part? She says the things we're all thinking, but feel uncomfortable to speak out loud. This has led her online presence to transform into a safe space for her community where vulnerability and raw honesty are the norm.

But at the end of the day, Jip is here to take life with a grain of salt — because let's face it, it's kind of complicated already. So, she's here to make the ride a little lighter, to share a good laugh, appreciate simplicity, do less, and just be more.



INSTAGRAM



37.5K FOLLOWERS

+500 IN PAST 2 WEEKS

DEMOGRAPHICS

COUNTRIES

NETHERLANDS 69%
PORTUGAL 7%

AGE

25-34 63%
35 - 44 23%

GENDER

FEMALE 73%
MEN 27%

THEMES

MINDSET &
PERSONAL
DEVELOPMENT

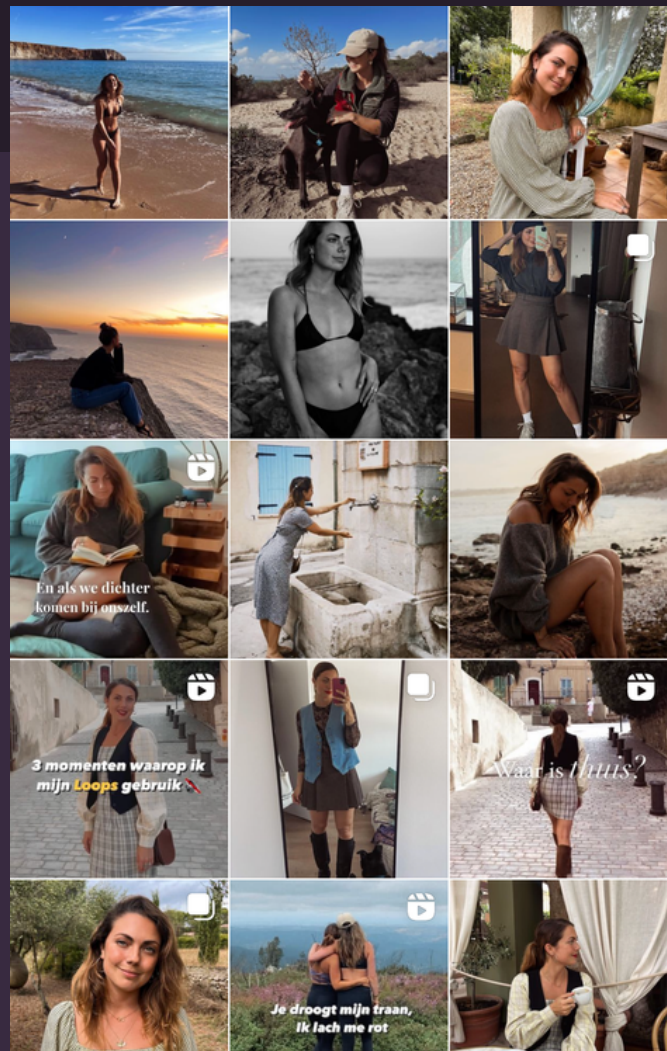
REMOTE WORKING

AD(H)D & MENTAL
HEALTH

DATING, LOVE &
RELATIONSHIPS

LIFESTYLE

BEING 30



Brands

@JIPISABEL RECENTLY PARTNERED WITH

loop

GEURWOLKJE

Emma®

LELO

DAUGHTERS
OF INDIA

AND MORE ...

- COTTON CLUB
- A-DAM
- KUKURU
- RØSTIG
- SANATURE
- SISSEL EDELBO
- HUNKEMÖLLER
- NA-KD FASHION
- VITAKRUID
- HARA THE LABEL
- MY PROTEIN
- BASICFIT
- WE LOVE THE PLANET
- BRAUN BEAUTY
- ALWAYS
- ORGANICUP
- NIKE
- FITCHANNEL

jipisabel
Valencia



jipisabel
Haarlem Centrum



jipisabel
Paid partnership with geurwolkje
Eindhoven, Noord-Brabant



Rate card

INSTAGRAM STORY SET

€450 - (3 FRAMES)

INSTAGRAM POST:

€500,- PER POST

INSTAGRAM REEL:

€700,- PER POST

PACKAGES:

RATES ARE EXCL. VAT AND INCL. AGENCY FEES

Contact

Interested in a collaboration
or do you just want to say hello?
Let's chat! 😊

✉ info@jipisabel.com

